

Presentation Masterclass

Aim

Our ability to convince people to buy from us or to follow us depends hugely on how we present ourselves and how we deliver our message. This course has broken down the more advanced skills that are required to be a confident and convincing public speaker and teaches them in bite sized chunks using high levels using video feedback, coaching and NLP.

Individuals are guided through an intense but enjoyable journey developing their skills continually throughout the course and reporting permanent step changes in their confidence and skill levels.

Target Group

Mid and senior level individuals who need to convince or inspire others and have some experience of presenting already. Also, ideal for those who want to shift their skills from competent to professional or just want a refresher to iron out bad habits.

Times

Two days

Day One 9.30 – 5.00pm and Day Two 9.30 – 4.00pm

Course Content

By the end of the course delegates will be able to:

- Hone their natural presentation style to create the impact that they choose when presenting
- Use NLP techniques to manage nerves and appear persuasive and convincing
- Choose effective visual aids and understand how to use them to their advantage
- Harness techniques to allow them to speak or present with minimum preparation
- Manage challenging audiences or questions effectively

Training Methods

Delegates bring a presentation objective or purpose to the programme and this is worked on throughout the course. The course is highly participative with high levels of 121 coaching and video feedback.

Prices are inclusive all materials (certificates and handouts), lunches and refreshments.

Advance Change
organisational development consultancy

in association with Impact Training